

30 Ways to Make Money Freelancing



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Why Freelance and an Easy Way to Get Started

Becoming a freelancer is a great way to take control of your life by offering services to people and businesses that need them but who don't want to hire full-time employees to do it. For example, freelancers conduct many types of work - from secretarial, to graphic design, to customer service, and more.

Be in Control of Your Destiny

You can find your destiny with a job too, but as a freelancer, you are 100 percent in control of when you work, how you work, and who you work with. You don't have to wait for answers from a CEO who has never been on the ground. You don't have to ask permission to miss work if you're sick. You don't have to ask permission to learn that new skill that can help you earn more money. You are in control of your choices and your destiny.

Work from Anywhere

While not all freelancers work from home, many do. It depends on what you set up for yourself how you'll do it, but most of the time, you can create a situation where you can work from anywhere - or from locations that you desire to work from. As a freelancer, if you choose the right technology and skills to learn based on the lifestyle you want to design, you really can work from anywhere.

Every Effort You Make Rewards You, Not a Corporation

When you work for others, even if you manage to save them 100K by developing a new process, you're not going to see any of that money. You might get a bonus or an employee of the month certificate. Still, it's not going to affect you long term like it will the corporation. When you are a freelancer, your decisions pay off for you immediately, not someone else.

Experience Improved Job Security

Many people believe that jobs are secure, but the truth is they're not. Most businesses work on a lean principle now of not hiring enough people and being able to fire and hire at will in order to keep costs down is a significant factor in that process. When you work for yourself, you can always change course if you need to in order to be where the money is. The job isn't what is giving you security, the money is, and as long as you can keep making money, you're going to be more secure because as a freelancer, you're not counting on one stream of income.

Increase Your Confidence

It might seem scary at first, but the more you freelance, the more secure and confident you're going to become and appear to others. This is going to rub off and help you serve more people with your freelancing gigs because you're going to feel like you can do it as you experience doing it. At first, it's scary, but as you move through the processes and create systems, you'll feel very confident in your abilities.

Live a More Fulfilled and Happy Life

The truth is working too much is not suitable for your life. If you really want to have a happier and fulfilled life, you need to build balance into it. Make sure you schedule fun with family and friends in

addition to plenty of working time. As a freelancer, you are in control of that schedule and can live a more fulfilled and happy life by managing your time to include all parts of your life.

Gain the Ability to Earn More Money

As a freelancer, you are in command of how much you get paid. You choose the rate, not the customer. You are in control of how you do everything and can make more money as a freelancer than if you are trapped in the hourly wages, paid time off, and vacation pay trap. You only do projects that pay enough to live because you oversee it. Also, since you're just you, you can often end up charging less than a huge corporation and still end up more profitable as your expenses are lower.

Design the Life You Really Want to Live

As a freelancer, you can genuinely design precisely the life you want. You can command your schedule so that you have enough time to earn the money you need to live and then live the life you were meant to enjoy. You'll no longer be counting on an employer to make the rules and give you raises. You'll do that for yourself, and you really can design the life you want to live, exactly the way you dreamed it

The fact is, being a freelancer gives you more security, more options, and generally more money than working hourly jobs. You can stop trading hours for dollars and work with the people you want to work with in a way that enables you to have more flexibility with your family and your life. There really is unlimited opportunity out there if you know where to look when it comes to finding a way to freelance and change your life.

Figure Out What You are Good at and Start Offering That

When you finally determine that you do want to become a freelancer, the most straightforward course of action is to figure out what you're good at and do that. For example, if you liked to write papers in school, you can probably get content writing gigs. If you're good at creating websites using self-hosted WordPress, you can do that for small business owners. If you are good at using any type of software, you can offer your services to help with that.

Whatever it is that you're good at doing, like doing, and can easily do with what you have or with minimal additional resources, is the best thing to start with. The main thing is to figure out what you're good at, can see yourself doing for several hours a day for the next few years, and that's simple to start with - and start with that.

To help you figure it out, ask yourself a few questions:

What are Your Skills Now?

Knowing what you're good at right now is going to really help you figure out what you can do right now to start as a freelancer. Using a skill that you already have is the fastest way to start. You can always start with one thing and move to another as you learn more. The point is just to get something now so you can build on it later.

Do You Want to Work Alone or With Others?

Many people like working alone, others prefer to have people around. You need to know what type of person you are because being a freelancer sometimes can make you feel like a shut-in if you don't pick the right tasks to do that work for your needs. For example, if you have a customer service call job right now and you hate every part of it, you're not going to like it more if you are a freelancer doing it from home.

Are You Able to Organize Your Time?

To be a prosperous freelancer, you really do need to know how to organize your time so that you do enough work and make enough money. You must be self-motivated enough to be able not to treat your freelancing business as a vacation. You still have to do the work and provide deliverables to get paid and organizing your time to fit it all in is imperative to your success.

Are You Skilled with a Particular Software?

Think about the things you already do, and the software you already use, whether in your work or for fun. If you are good at using software such as shopping cart software, marketing software, and other software that people use personally or in a business, you have a chance to become a consultant for that software, which can be very lucrative helping people get set up.

What are Your Hobbies?

You may even be able to turn your hobby into a full-time income. Many people have done it now that platforms like Etsy, Amazon Marketplace, and others exist to help freelancers and hobbyists make money off their creations. More than one college student is making six figures on Etsy selling stickers, patterns, and other creations.

Can You Do the Work You Want to Do?

When you start thinking about the type of work you want to do as a freelancer, it's time to be honest with yourself. Is your life set up so that you can do the work you say you want to do? If you think you want to start a call center from home, but you have dogs and kids that won't be quiet, you can't do it. Before you even start, make sure that you really can accomplish what you want to so that you don't waste time or money trying to do something that isn't going to work for you right now.

How Will You Do the Work?

Try to imagine the process of the work, and how you'll do it. As you brainstorm ideas, go through the entire thing so that you know what the product or deliverable will look like. If you can see the process, it's going to be much more likely to work out for you and your clients.

For Whom Will You Do the Work?

Knowing that customers who need the work exist is part of figuring out what you want to do as a freelancer. It's going to be much simpler if you provide a solution to a customer who you already know exists and where to find them than it is to create the service and then find the customer. Figure out who you want to work with first, then provide solutions to them that match your skills.

Are You Self Motivated?

When you freelance, even though you have customers and clients, you don't have bosses. You have to do the work without anyone telling you. You have to get up each day and do the work on your own. The money isn't going to come to you without working. Can you self-motivate yourself to do the work that's needed even if you aren't racking up dollars for each hour you work?

Do You Need Flexibility?

What type of lifestyle do you want to build? Do you want to be able to go help your kids, parents, or others at the drop of a hat? Do you want to be able to change things around, or are you okay with working specific hours? Yes, you can design this however you want to. Just don't pick a service that requires you to be someplace at certain times that focuses only on deliverables, and you will have the flexibility you need.

Am I Okay Spending Long Hours Alone?

Many freelancers end up spending many hours at their computer pounding out articles, offering customer service, building marketing funnels, and more – with no interaction from anyone. Sometimes this happens for days on end. You will have to find ways to network with others if isolation and working alone doesn't work with your desires.

Do I Need to Be Outdoors or Indoors?

Some people enjoy being outside or out of their house working. You can design a freelance business that answers the need for you to be outdoors or indoors. It's totally up to you. For example, if you like being outside, starting a pet walking business might work for you. If you dislike being outside, you may want to stick to computer-related services.

Remember that you are designing your own life, so there are no right or wrong answers. While it's true that every single thing you do in life has both positive aspects and negative, as a freelancer,

you can try to outsource or do away with most of the negative stuff while focusing on the positives
- since you get to set this up the way you want to and not the way someone else tells you to.

Working as a Freelance Writer

Working as a freelance writer is a remarkable, lucrative, and secure path to take if you want to freelance. However, there are both pros and cons to working as a freelance writer of which you should be aware. Let's talk about what it takes, how you can get started, and the pitfalls you will want to avoid, making writing for others a successful freelance business for you.

What It Takes

To be a writer today, you really don't need a writing degree. What you do need is the ability to write in a conversational tone to the audience that is going to read the work per your customer's specifications. How much you can make writing depends on your customers and the type of writing you do.

For example, if you write sales pages, you may be able to charge based on how much money you think they're going to make from the campaign. If you write blog post content, you will likely want to charge per word or page of writing depending on how much research you need to do. You can make from \$20 to \$1000 a page. It really depends on your customers, their niche, and what the deliverables include.

If you are going to do the writing yourself, you'll need to be able to set aside enough time to do the actual writing in addition to marketing your services. If you outsource the writing, you may need to hire writers, editors, and project managers to make the process run smoothly, or you may want to act as the project manager yourself.

It really depends on the type of work you want to do and how much money you want to earn. Some writers prefer to work alone, and others like building a big team, and do best finding clients for their team over finding clients for themselves and doing the work themselves. It's totally up to you and the type of freelancer you want to become.

How to Get Started

To get started as a writer, you'll need first to determine what skills you have. For basic content writing, if you know how to write an average of a 500- to 1500-word article about the topic in question, based on your research, you can likely get started with that now.

But for copywriting that appears on sales pages, landing pages, and advertisements, which is more specialized writing, you may need to take a class or develop some experience since it's a particular type of writing. This type of writing commands a higher rate, too, although it's going to be harder to find clients. When you specialize, you can charge more, but you'll work with fewer people too.

Articles are typically written at about the sixth-grade level and offer a general overview of the topic. More in-depth writing will require more knowledge and research chops, thus command a higher pay rate. Many website owners work with content writers to produce 30 or more articles each month, whereas they may only need one landing page a month or sales page a month.

Start with one type of writing for one specific customer for now. You can always add more services on later but starting with one type of writing for one type of customer makes it a lot easier for you to find your market than spreading yourself too thin at first.

When you figure out that one thing you want to do, set up a website, social media platforms, and an email autoresponder and do for you what you tell your customers you'll do for them until you are working with enough people to fill up your time.

Finally, you'll need to avoid the many pitfalls of writing for a living such as avoiding customers who are not the right fit for you, who want to underpay you for your expertise and time, and who don't value you as a human. Of course, you'll also need to ensure that you have set aside enough time to produce enough writing to reach the goals you've set for yourself monetarily while also providing you balance in your life.

Freelancing as a Social Media Manager

A very lucrative position as a freelancer, if you have the knowledge and skills, is to become a social media manager. A social media manager will manage a client's social media for their business. They help plan, organize, and implement social media marketing plans that the customer has set up, or that they have set up for the client. An effective social media manager can make six figures plus today as a freelancer.

What It Takes

A social media manager plans, strategizes, and sets goals for developing brand awareness and online reputation for businesses and individuals. The social media manager may manage content marketing and promotions, search engine optimization, cultivate leads, manage reputations, and even deal with some aspects of sales from a social media standpoint.

- **Be Self Motivated** – Until you have clients, no one is going to be worried about what you're doing all day long. You need to have time set aside for creating your packages and marketing them to your customers. Set up your goals and schedule to reflect the life you want to live.
- **Focus on the Benefits** – When you are marketing your services to your customers, always put benefits before features. If you bring up a feature, always focus it down to the benefits it provides the customer as a reason for it being there.
- **Develop Systems and Processes** – Even though you're by yourself doesn't mean you should use systems and processes that are old. Invest in modern software, tools, and resources so that you can automate some of the work while ensuring you are focused on deliverables.
- **Rely on Your Schedule Not Willpower** – The schedule is everything when you are a freelancer. Set aside enough time to get the work done, but don't try to fill 40 hours a week with work. Instead, set your prices correctly so that you can focus on the schedule and get what you need to get finished done promptly.

A social media manager will often be responsible for brand development, customer identification, designing tasks based on clear objectives, visual design and web development, content strategy, promotional strategy, and more. However, don't worry, you can narrow down the services you provide to be very specific, but this is a broad overview of the many ways a social media manager can serve their customers.

How to Get Started

To get started as a social media manager, one way to do this is to set up a package of services that you'll deliver to the customer. For example, you might decide to focus on helping customers turn all their website content to promotions on social media platforms. Or you may decide to deal only with one type of social media - such as Instagram.

- **Design a Package** – You can help your customers become popular on Instagram or Pinterest through a program you design and implement for them, for example. You can design exactly what you do for them with particular terms such as create 30 Shoppable

posts each month for Instagram or Pinterest from their website content to help them promote it.

- **Focus on Deliverables** – The best way to do this is to figure out what you want to do, what the deliverables will consist of, how long it takes you to put it together, what you need from them to do it in a timely way, and then to guide your customers so that it all works smoothly.
- **Set Up Your Website** – Set up a website to sell your services. Ensure that you have the website, social media platforms, and an email marketing software in place. You really shouldn't skimp on any of this because this is what's going to ensure you are in business long term. If you can demonstrate your skills, they're going to be more likely to hire you. As a social media manager, you need to be very present on social media, demonstrating your skills.

Finally, you'll want to avoid the pitfalls of working for yourself as a social media manager. For any freelance business, whether it's social media manager or something else, the thing you have to guard against is setting your prices too low based on the time and experience it takes for you to be able to do what you do. Never put your fee below whatever you've determined is a living wage for yourself.

Don't compete with people who set their prices too low; compete based on your experience and the results you provide your clients. Don't try to work with people who aren't the target audience you've determined is the best for you. This is your life and your business, so you get to choose who you work with and the prices that they pay. If you stick to that, you'll avoid most of the pitfalls that occur when working as a freelancer.

Put Your Office Management Skills to Work as a VA

If you currently - or in the past - have worked as an office manager in a physical location, you can quickly turn those skills into working remotely as a virtual assistant. A virtual assistant often performs secretarial work for business owners at a distance using technology. A VA can really work for almost any type of business owner if the tasks they do can be done virtually.

To succeed as a VA for small businesses, you'll want to create a package of services instead of offering yourself hourly because it'll help you control your time better plus help you avoid scope creep. Any business that used to have a secretary or receptionist or needs one is a good place for you to consider offering your services.

For each of the ideas below, think about the things that they need completed that they don't have time to do, and then create a package for the things you are skilled at doing. To get your first client, set up your website, social media platforms, and a system for capturing leads. Let everyone you know in on your secret so that they can tell the people they know. Then every single day demonstrate to the public via your own website and social platforms what you're capable of doing for them.

Some specialties for virtual assistants to consider:

- **Real Estate VA (REVA)** – Real estate agents need someone to help them list properties, promote them on social media, and other office-type work such as checking email, writing letters, and so forth. While you don't need special licensing to become a real estate VA, you might want to consider getting your real estate license in order to be more competitive or investing in a REVA certification.
- **Legal or Paralegal VA** – If you have legal secretary or paralegal experience, transitioning to a virtual assistant will not be hard. Most of the work you do here doesn't need to be in the office or in a location, although you may need access to specific databases and other information via your clients to do this job properly.
- **Research VA** – Many people, including scientists, doctors, lawyers, teachers, and others, need people to conduct research for them. If you are good at research, understand how to find scholarly works to back up ideas, this can really be a fun opportunity for you. You'd do it from your computer and just need a good internet connection.
- **Coach and Speaker VA** – Many coaches and speakers need an assistant to help find speaking gigs, answer customer service emails, create their marketing materials, and keep them organized and ready for their clients and speaking gigs. Sometimes you might even get to travel if you work with speakers, if that's something you want to do. It's not required as you can do it fully, 100 percent, virtually.
- **Author Assistant VA** – Many authors who work with publishing houses or on their own need help with all the things authors have to do today, from editing to marketing. If you have experience in publishing, you can help organize your authors with packages from websites, to social media, and more.
- **Local Small Business VA** – Many small businesses in your area have plenty of administrative things that need to be done, but often they either don't do them, or they burn

the candle at both ends because they don't realize they can hire a VA part-time to help them. You can work for daycare centers, restaurants, beauty shops, and more.

You get the idea. It's a good idea to specialize so that you can command higher rates. Plus, when you specialize in what you do, you set the tasks that you will do for them, as well as the rates, so you automatically know what you'll be doing for them each day throughout the year instead of waiting for them to tell you what to do.

Give Yourself a Raise by Becoming a Specialized Virtual Assistant

If you look at the world of work, you soon realize that people who specialize make more money than those who don't. This works in all aspects of our society. If you're a primary care doctor, you make a lot less money on average than if you specialized in something such as oncology, or even podiatry. This is also very true for virtual assistants.

Marketing yourself as a VA who specializes in a specific skill is always going to help you make more money in less time than if you generalize. What's more, you only need to specialize in what is popular right now to make bank. If you stay ahead of trends, you will be able to design your services based on those trends.

Some ideas that are popular right now:

- **WordPress VA** – You can set up WordPress for your clients and help them add blog posts and other content to their website regularly. You don't have to build the entire site, but instead, the web designer creates it, and you just update it with the content provided by your clients. You'll make sure it looks pretty, all the links work, and that the SEO is working.
- **Aweber VA** – It doesn't have to be Aweber. Of course, it can be any email marketing autoresponder platform. If you know how to use it very well and can help customers get more out of their use of it, then that's what you should market to them. Most people don't know how to use any software fully, but if you do, you can really knock it out of the park by helping your clients get the most out of it.
- **Instagram VA** – Many popular Instagram stars get busy after they become popular. It makes it hard for them to have time to publish their images, edit them, and promote their work. You can help them with that and help them build an audience from the ground up too. If you know how to do that, market your services to the people you most want to work with.
- **YouTube VA** – Many people want to start YouTube channels, or they already have them, you can work with newbies, or you can work with only platforms with 500K subscribers, it's up to you regarding who you want to work with and the services you put together for them based on their needs as a YouTube Star.
- **Facebook Marketing VA** – Do you know something about how to run ads on Facebook to help your clients make more money and sales? If so, you can become a Facebook Marketing VA. Many people who help companies run ads charge a percentage of sales, a percentage of ad spend budget, or a flat rate for each campaign.
- **Pinterest VA** – Many businesses like to set up shoppable pins on Pinterest but don't know how to do it or don't have time. You do. You can help your clients set up the best pins and get more engagement on their pins.
- **Kindle Publishing VA** – Being a self-published author isn't as hard today as it used to be, but if you know something about publishing on Amazon Kindle, you can help guide your customers through the process. You don't have to be an editor or anything, you just need to know people that can help your clients, and you're golden.

- **Marketing Funnel VA** – Everyone who has a business needs an online marketing funnel today. It's a high-level skill set that any business owner needs. All you need to do is set up a package for creating a marketing funnel for your customers, and you can make six figures plus.
- **Project Manager VA** – Every business owner who manages contractors and employees needs help doing it. No CEO does everything alone. They always have a smart and organized assistant that does all that for them. That can be you. If you're good at setting up processes and steps to achieve goals using project management software and working with individuals, you can do this.

As you think about the platforms and systems that are popular right now, and what you're good at doing, and who you want to do it for, you should be able to narrow down some very specific services for your customers based on the platform and your skillset. Remember to create an entire package instead of just charging hourly for the services. Packages ensure that you have time for more than one customer and that you produce consistent results.

What You Need to Know About Ghostwriting

A very lucrative in-demand freelance business to start is ghostwriting. A ghostwriter can work in many different areas, from fiction to nonfiction to writing novels and books to writing blog posts for websites. Ghostwriters usually use the ideas and research from the person who hires them to turn the ideas into a finished product.

Although some ghostwriters, especially content ghostwriters, often do everything from A to Z apart from taking credit for the work with a byline. There is a lot of work for a good ghostwriter in any genre, but the rules are different depending on the specialty.

For example, publishing houses hire ghostwriters often for many of their series, but so do website owners who don't have time to publish enough content on their own. A publishing house is going to have their own rules while an individual who works with you may have theirs or be fine working under your rules.

Skills Needed

It depends on the type of writing you want to do but of course you need to know how to do whatever it is you want to make money doing. If you want to earn money ghostwriting fiction, you need to know how to write fiction based on the description or outline that is provided. If you want to write blog posts for someone, you need to know how to research the topic and write about it in a way that serves the client's intent.

What the Work is Like

When you're a ghostwriter, you spend a lot of time writing on a computer. It helps if you can type fast and think fast so that you can do more work in less time. You'll need to ensure that you have a place to focus on writing and that your technology is in working order so that nothing interrupts your schedule. But you can work from home, a coffee shop, or any place that you can take your laptop. In many cases, you don't always even need the internet to do it, although you will need it to market and get paid.

Avoiding Burnout

The biggest issue for writers is burn out. It takes a lot of brainpower to come up with new ways of writing the same old thing. For example, for one client, you might write 20 articles that seem like they're about the exact same topic while making them easy to read and interesting too, and for another client, you might have to write about something else. But you will be spending hours a day writing. Ensure you have the right set up so that you're comfortable and that you give yourself breaks.

Niches to Investigate

Popular writing niches right now include blog post writing for "Mommy" Bloggers. For example, writing about organizing, cooking, budgeting, family, vacations, travel, and so forth are all good niches. But what you should do is investigate the things that interest you. For example, if you already know a lot about a topic due to your profession or education, that is a niche you should investigate.

Getting Paid

Getting paid for online work is easier than ever. You should accept payment via Stripe.com, Paypal.com, and other online payment systems that people trust. If you don't offer what your customers need, you will end up with fewer sales. People don't want to mail checks or pay you via direct deposit because they want it to be easy for them. Make it easy for them and set your prices to account for the added fees of these payment processors.

Being a ghostwriter is one of the steadiest freelance businesses you can start because all businesses need content, and many people are trying to earn money online today via self-publishing. Even if all they have are the ideas, with your skill, you and they can make a good living.

Hiring Yourself Out as a Fiction Ghostwriter

Ghostwriters who write fiction can make anywhere from \$5000 per book to \$50,000 per book, depending on whether you work on your own or through a firm. You're always going to make more money if you set up your fees for yourself instead of working through a firm. However, sometimes it's good to work with a firm first to get the hang of it since the firm will offer some guidance.

If you want to be a fiction ghostwriter, here are some things you can do to make it happen.

- **Write Your Own Books or Blogs** – If you want to be a ghostwriter in any genre, the best thing to do is to start doing it on your own, even if you don't have a client. You can start your own blog, publish to Amazon Kindle, and get practice doing the type of writing you like so you can have a following. If you dislike using your name, you can always use a pen name as you learn.
- **Set Up a Website and Social Platforms to Build Your Online Presence** – Start showing people on your website and on social media what you can do. Write short stories to add to your portfolio. As a ghostwriter, you won't often be able to use the work you do for others as an example unless you get permission from the originator of the work, so creating your own examples is essential.
- **Offer Packages That Work for You and Your Clients** – Instead of creating by the word or hourly packages, offer packages that work better for you and your clients by giving them a set package of work for a set price in order to avoid sticker shock or issues with the work. People are more likely to buy your service if they know the full cost upfront.
- **Practice What You Want to Be Good at Doing** – As you work on building your client roster, you'll want to keep practicing your writing. As you practice, you'll become better at it, which also means faster at it, which means you can earn more money.
- **Set Up a Good Contract to Avoid Scope Creep** – When you work with individuals, you'll need to set up a contract for what you are going to do for them. For example, if you're the ghostwriter, you should avoid extra editing and finishing work that you're not going to be paid for doing unless it's in the contract. Be very clear about what your responsibility is and what the person you're ghostwriting for needs to do as well.
- **Be Ready to Guide Your Clients Through the Process** – One thing you can give your clients that a big firm can't is personal guidance through the entire process, if you desire. You can be a one-stop-shop if you want to - by contracting with other editors, writers, and graphic designers to help with all aspects of the publishing industry, or you can simply offer writing.

Get a website up so that you have a place to showcase your work. Create ironclad contracts, and then find out where your audience is so that you can put your offers in front of them. You can find people in need of ghostwriters by writing content for your site that attracts them and by joining writing groups and author workshops in your area.

What You Should Know About Working as a Freelance Photographer

If you have an excellent digital camera and are good at using it, you can become a freelance photographer with hardly any experience today. If your deliverables look great to the recipient, that's all that matters. So, don't get too caught up in perfection with this career. You can make a part-time or full-time living as a freelance photographer, even if you're learning on the job.

- **Sell Stock Photos on Stock Sites or Make Your Own** – There are numerous stock photo sites that allow you to upload your photos and earn money if someone downloads them. Sites like Shutterstock, Fotolia.com, iStockphoto.com, and others have instructions on their websites about how to earn from your photos. Follow their directions, and you can be in business tonight using photos you've already shot. Alternatively, you can set up a shopping cart using Amember.com or Gumroad.com on your own and sell digital works via the platform.
- **Make Original Clothing Patterns** – You can do this in several ways, but one way to do it is to use a site called spoonflower.com or weaveup.com. Upload your patterns for other people to buy and use or sell fabric directly through drop shipping and printing on demand.
- **Design T-Shirt Art for T-Shirt Sellers or for Yourself** -- You can set up a design shop for others to buy, or you can sell your designs right on t-shirts by using platforms that already exist or by finding a t-shirt printer and manufacturer to work with. Look into working with Amazon Merch or Printify.com.
- **Sell Photo Art on Art Sites** – Sites like Art.com, deviantart.com, etsy.com, and others offer you the ability to sell your photo art. If you want to be in control of all aspects using your own materials and printers, Amazon Handmade and Esty.com are good choices, but you can also simply upload your designs and let people print them on whatever they want on some of the other platforms.
- **Create “Coffee Table” Photo Books** – If you're good with editing your photos and laying out a book using professional software, you can create a print on demand photo book if you have a good theme going. For example, someone might love seeing a photo book of all the beaches in the Americas or all the birds you found on your adventures.
- **Develop Fun Calendars to Sell** – You can also determine a theme and create yearly calendars that are fun to sell. If you come up with a good theme, you can make good money selling the calendars. You'll need to find a printer like Printful.com or Printify.com to help you.
- **Turn Your Photos into Coloring Books** – A good editor can take photos and turn them into coloring pages. People love to color, and the more creative the images, the better. You can start a side business recommending the right pens and crayons to use too.
- **Do Pop Up Headshots for Businesspeople** – If you want to be more personal with people, you can offer headshots at a reasonable price to businesspeople in your local area. Real estate agents, authors, ministers, and others often need headshots that make them look pleasing.

- **Work with Local Churches and Organizations to Offer Family Photo Packages** – One way to really make some money is to work with groups. If you can get in on one good church or organization to do family photo packages, you can make a full-time living.
- **Become a Wedding, Birth, or Other Event Photographer** – Most people want more professional photos of their family and all the events they have, but often it can be costly. Since you're a freelancer with low overhead, you can usually do it for a little less to make it affordable for more people.
- **Be a Resource to Local News Organizations** -- Your images can be seen far and wide if you share with your local news areas the photos you've taken about anything going on in your community. Be sure to put information on your website and social media platforms about how to use your images.
- **Start a Fun Gig on Fiverr.com** – If you live in a beautiful touristy spot, you can offer fun, creative opportunities on Fiverr.com. For example, if you live on a beautiful beach, you can write people's names in the sand or with seashells to create a t-shirt or other art for gifts.

As you see, if you're good at photography, there is always a way to earn money doing it as a freelancer. It really depends on what you want to do. If you love taking photos of food, for example, you can work with local restaurants to help them capture better photos for commercials and their menus, or you can even take pictures of what you cook to create stock photo options for bloggers and others. The sky is really the limit when it comes to photography and freelancing.

Hire Out Your Copywriting Chops

Are you talented at describing things? Do your friends and family claim you're good at giving directions without using GPS due to your liberal use of descriptive words? Maybe you're a natural copywriter? If you are, you can help other people write ads, create website copy, develop brochures, and improve their product listings on various platforms like Amazon.com.

What is a Copywriter?

Copywriters are paid to create sales pages, landing pages, email funnels, blog posts, articles, social media posts, whitepapers, case studies, and more that are designed persuasively. A good copywriter is not only a good writer, but also knows what makes people tick and is well-versed in understanding the audience to use the right words to convert them.

To work as a freelance copywriter, you really do need to understand the process of writing copy for persuasion as well as the psychology of the buyer. You'll get to choose your own hours, projects, and set your own rates while also working from home, so you don't even need to rent an office.

Freelance copywriters can keep their overhead low due to the fact you only need a good computer, word processing software, and an internet connection to find your customers. The hardest part of all of it will be setting up your schedule to include all the work you need to do aside from writing while ensuring you have enough time to write too.

Get the Word Out

Once you decide that you want to be a copywriter, it's imperative you work hard to get the word out. Since you're a copywriter, you should have no problem creating the same work for yourself that you claim to be able to create for your clients. The best way to get the word out is to be your own best client. Create a website that sells. Create an email marketing autoresponder campaign that impresses. Do for you whatever you claim you will do for others as your best example. The great thing about this is, as you work on your marketing materials for yourself, you'll also improve your skills at the same time.

Choose a Niche

Don't just do anything as a copywriter, especially when you're new. Instead, decide on a niche based on where your skillset lies right now. For example, writing product descriptions may sound boring, but it's a great place to start and give you practice before you start writing sales pages, which takes a little more skill than short product descriptions.

Draw Clients to You

Using your website, social media profiles, and so forth, you'll want to draw clients to you by ensuring you know who they are. Go where they are so that they can get to know you. If your clients hang out in a private Facebook group, you need to be there. If your clients hang out at a coffee shop in person, you need to be there. Use the tools of the trade such as autoresponders, landing pages, and internet ads delivered to the right people to get the message across.

Build a Portfolio

Even if you haven't been hired yet, you can still create a portfolio by designing examples of what you'd do for a real product just like you do in college. In college, your teacher gives you assignments to create an advert for a product, and you can use that as your example. You can do this without a teacher on your own. Work with local business owners at a reduced rate until you build a portfolio that is attractive and showcases each claim you make.

Finally, set your rates so that you make enough money to cover your time, your expenses, your education, and your life. Be careful about working for free unless it's very strategic. Working at a reduced rate to build your portfolio, build connections, and become the go-to person is great, but working for free forever is not going to build the freelance income you desire, so be careful about doing that for people who may not want to hire you later. You can charge by project, retainer, or on commission - or a combination of all of them depending on what type of work you're doing.

Writing for Magazines and Newspapers

When people think about becoming writers, they often forget the opportunities that exist locally and nationally, writing for magazines and newspapers. Not only do these publications offer opportunities in print but online too. The amount of money you can earn really depends on the publication in question and can range from \$25 to hundreds of dollars per article. In fact, this type of writing can become a seriously lucrative full-time career and not just part-time freelancing, if you're not careful.

Learn to Write Query Letters

If you're serious about writing for newspapers and magazines, it's important to practice writing query letters. There are many things to know about the query letter, but the main thing is to name the contact, get to the point, and sell your writing to them in a professional way that makes them want to call you.

Become an Expert

If you're an expert in a certain field, you're going to be more likely to get assignments or have your work that you've already written published in magazines and newspapers. Make sure you can prove your expertise in some way, either through your credentials or your experience.

Do More Research

If you want to write for specific newspapers and magazines, you can do more research about the type of content they put in their publications. It's imperative to ensure that you are writing in the way that the editor desires. Don't reinvent the wheel here. Learn their audience, write for their audience, and you'll be hired more often.

Find a Compelling Angle for the Story

Instead of using the same old story that everyone else is telling, try to come at things from a different vantage point. The angle you come at the story from can make all the difference in whether a publication wants to print your story or not.

Create an Outline

Creating an outline for the story and including that with your pitch can help editors understand what's inside without giving them the entire work in advance. Just make sure that you really can deliver on any story you claim you can deliver on.

Pitch to the Right Person

Know exactly who you need to contact at each publication for your topic and your questions and pitches. Contacting the wrong person will show them you haven't done your due diligence or homework. Most magazines and newspapers state online or even right in the publication, which person you need to talk to and the rules for doing so.

Use Guidelines and Style Sheets

Each publication has its own guidelines and stylesheets that you should pay close attention to. Everything you submit to them should be in that form. You'll stand out because most people never

read directions. The more you can make everything look the way the publishers and editors want, the more attractive you'll become as the writer to choose.

Look at Trade Magazines

Trade magazines are important magazines to consider because they have a hard time finding enough expert writers to keep the content coming. Subscribe to any trade magazines that talk about the subjects you are an expert in so that you can pitch to them. Trade magazines can often become solid and reliable income sources for writers since it's hard to find writers. They want experts who also have an interesting backstory.

Check with Local Publishers

In your local community, there are city magazines and state magazines that also need writers. Get some of those publications and look through them to find out what types of things they like to print. Call them up and offer your services to them on assignment.

Finally, the main thing that will determine whether you're published in a magazine or newspaper or not is the timing of the story. If it's the right time, even if your article isn't perfect, it'll end up being published. When you know of a creative way to attack a compelling and popular story, you'll end up published far more often than not. It might just take a little bit of time for you to start getting more gigs than other types of writing, but it can end up being very regular income because once the publications find you, if you're reliable, they'll want to keep using you.

Small Businesses Need Help with Social Media Marketing

Social media marketing is an imperative for all small to medium-sized businesses today. If a business isn't on social media, many people just won't stop there. They like to see the ratings and comments from others before they spend their money. Thankfully, this gives you a perfect business to start - even if you have only a little bit of experience with social media.

Start with You

Before you can run a successful social media marketing business, you need to learn how to do it by starting with yourself. Set up your own social media, website, and messaging exactly the way you would the businesses you work with. This process can even help you identify creative people to outsource to as you start getting more clients.

Choose the Right Niche

It really depends on where you live and what your interests are on the niche you choose; however, choosing a niche to work with is always best. You can choose to work with mom and pop businesses, or you can choose to work with only barber shops, it's up to you and what works best in your community and what is most needed.

Create Packages That Work for Small Businesses

Instead of setting up a system that is hourly, try creating packages with a set fee. For example, instead of stating you'll work for \$20 an hour, state that you'll upload at least 30 social media updates and memes per month for a set fee. That way, you don't get trapped in trading hours for dollars or scope creep since what you are to do is spelled out in the package.

Provide Examples and Case Studies

Once you start getting business, brag about what you're doing for them. Give people the data so that they know you increased someone's foot traffic in their store by half, or that you increased engagement and sales by 45% in six months through your efforts. When you provide those examples and case studies, it shows that you know what you're doing.

Consider Outsourcing

Social media marketing includes a lot of special skills such as graphic design, funnel creation, content marketing, and more. You may need to build a team to fill in the gaps for what you don't know or what you don't want to do. Build your team with other freelancers so that you can keep your overhead low and only pay people when you're getting paid.

Write a Business Plan

Don't just start in the dark without writing up a business plan. If you're not going to get a loan, you can write a shorter business plan that just helps guide you through the steps you need to complete to become profitable.

Building a social media marketing business from the ground up will take some time, but you can get started fast if you educate yourself on the topic you're becoming an expert in. Building a freelance business is a lot less time consuming than building a more substantial brick and mortar

business with employees. With low overhead, you can be pickier about who becomes your customer and only do the work you most enjoy.

Did You Know That Freelance Teaching is a Thing?

If you have a college degree and experience teaching, you can become a freelance teacher. Even if you don't have a degree, but you're an expert in a skill that you can teach to others, you can still teach it online via sites like Udemy.com or Teachable.com. However, due to the advent of high-speed internet, video, and other technology, being a teacher online is becoming very popular and lucrative when with specific companies like VIPKids.com. They are currently paying at least \$15 an hour.

Create Your Own Course

You don't need a single skill or certification to create your own course and sell it as your own. You won't be able to give anyone a real certification for taking your class, but you can still enjoy teaching through this method. There are many platforms that you can use to set up your courses, such as Udemy.com and Teachable.com. You can also use your own website and software like Amember.com to help you deliver the course.

Sell Your Lesson Plans

If you are an expert in a topic with certification, you can often sell your lesson plans on teacher sites. Some don't even require that you have any certifications at all to create the lesson plans and sell them. Try sites like edgalaxy.com and TeachersPayTeachers.com or set up your own site and market them to your audience yourself.

Work for Someone Else

You can also teach for someone else as an employee or contractor. Vipkids.com and others are good to check out. Always do your due diligence to ensure they are legitimate teaching sites by researching the platform before you give them your personal information. You can even apply for remote teaching jobs at state universities and colleges by checking their websites for information.

Consider Creating PLR Courses

Private label rights are a perfect way to set up your courses, lesson plans, and more. This way, you can sell your lesson plans or courses to others who are able to use it to teach their people. This can work great for workshops and other classes that people want to teach and learn from.

Try Different Platforms

Once you decide to create lessons or teach any topic, you may want to try out different platforms, whether you're working with someone else or alone. It's always best not to rely on one stream of income even when you're teaching. So, if you put your course on Udemy.com, you can still put it on your website or Teachable.com. If you teach for VIPKids.com, you can also teach for other schools.

Get More Training

Teachers need to keep in the know about their topic of expertise, just like anyone else. Always keep learning and training on software and systems so that you can give your students the most up to date information.

Being a teacher is a very rewarding career to choose from. There are fewer roadblocks in place today toward becoming a teacher than there used to be, but you may have to think outside the box if you don't have a degree and certifications for teaching.

Got a Great Voice? Freelance as a Voice Over Actor or Audio Book Narrator

As much as we try to automate everything, so far, computers still don't do a great job with voice-overs and book narration. Because of this, if you have a great voice, you can make money freelancing as a voice-over actor or audiobook narrator. What's more, is that it's never been

simpler to do it. The technology that you can set up at home is every bit as good as a professional system, but you can set it up in your home instead.

What is It?

A voice-over artist usually reads a script into a recording for their clients in the way that their clients desire them to. They may read advertisements, announcements, and more. They may also record books to audio by narrating a book.

Essentially, most voice-over actors simply use their voice and not their body or face for the work. If you're good at pronouncing words and names and reading a script but sounding natural, being a voice-over artist might be just what you need to do for your business.

How Does This Work?

You'll set up recording equipment and then read the lines in the way that your clients direct and need. You'll be able to do it from home, upload it to the shared workspace in your project management system or in the system provided by the platform such as Fiverr.com or platforms like voicebunny.com offers.

Equipment You Need

To build a home recording studio, you just need your regular computer and a quiet place to record. It can be something as crazy as your closet. The main thing is that it should be quiet, not have a big echo problem, and comfortable enough that you don't mind standing or sitting in there through the duration of the recording. What you need depends on your space and budget, but you'll need a good mic that cuts down on room sound, a mixer that helps with sound, and headphones that work. Plus, of course, you need recording software like Adobe Audition, Audacity, Sound Forge, or others.

How to Get Started

The interesting thing about being a voice actor is that there are systems and communities set up to help you already. At Acx.com, you can find hundreds of voice-acting gigs. You set your own rates, and you get paid after you've successfully delivered on your promises.

You can also use a system like Fiverr.com to help you get started. You'll want to create samples so that anyone can find out what your work is like before hiring you. These examples can live on your own website, social media platforms, and inside the platforms you advertise on like Fiverr.com.

However, even though you want to be on the platforms that others are looking at when trying to hire a voice actor, you also want to create a web presence outside of the platforms - on your own website, your own social media accounts, and so forth.

A few tips as you set up your voice actor profiles:

- **Don't compare yourself to a celebrity** – It's better to use descriptors like "warm, deep, female, voice" rather than comparing your voice to that of an actor that you know. The main reason is that this can upset the actors since their own voice is how they make money too.
- **Build a professional online presence** – When you are focused on building an online presence as a voice actor, be very professional about it. Even if people aren't seeing your

face when they hear the voice, your customers want to know who you are so they can trust you, so don't hide your face in your ads or on your website.

- **Ask clients for testimonials** – Every time you finish a project, give it a couple of weeks then ask the client for a testimonial. Send an autoresponder email to them that links them to fill out their own survey or write a testimonial by reminding them about what you did for them.
- **Network with potential clients** – When you're making a name for yourself, you want to be around anyone who can hire you. Go to events, both online and offline. Let people hear your voice more often, and they won't forget what you do.
- **Create the highest quality production you can** – Don't skimp on equipment because you want the product to be as professional as possible for your customers. You can find interns and low-cost helpers via your local college or university if you need help with this. But also, practice will help too.
- **Create demos for each style you do** – To avoid disappointing your clients, provide demos for every style you do so that they can choose their style. This way, they know in advance what you're going to sound like, so it's less likely that they'll be dissatisfied.
- **Use your real voice** – If you do have the ability to change your voice for different styles and types, that's okay, but also show your real voice so that you can be consistent.
- **Sign up with online platforms** – Don't stay on just one platform, sign up for every freelance voice actor site you can if it's legitimate. This is going to help you find more customers than if you stick to just one.
- **Volunteer in your community** – Local people often cannot afford to hire big names, but they may be happy to work with you on a volunteer basis while giving you an opportunity to create your portfolio. Churches and other nonprofit organizations who need voice-over work are plentiful - just ask.

As you become more comfortable with the voice actor work that you get, you'll build a portfolio of work that can help you make even more money as you get more popular. After all, the more booked you are, the higher rates you can command.

Yes, There Are Legitimate Data Entry Freelance Gigs Out There

One of the hardest parts about finding legitimate work from home opportunities is weeding out all the scams. However, if you learn how to do your due diligence, you will find real data entry gigs that aren't scams.

- **Do Your Due Diligence** – When you see an offer, don't assume it's real. Anyone can lie about anything, including making fake links to fake companies. Always use caution and make sure the website is secure that you're looking at. Always check out the company to ensure they're being honest.
- **Don't Pay Up Front** – You don't need to pay for jobs. You can pay for training, equipment, and all sorts of things to be a freelancer, but you don't need to pay a fee for a job unless it's giving a commission or percentage of sales.
- **Don't Give Away Work for Free** – A fake site will often ask you to take a "test," which is doing free work. You want to be very careful about giving away free work disguised as tests of your ability. You can do those tests on sites like upwork.com to fill out your profile but don't do them directly for a future client.
- **Research the Offering Company** – Always take the time to find out which company is behind any offer. Do the research to find out if anyone complained. Ask in other freelancer groups online to find out what other experiences are.
- **Get a Contract** – Always get a contract signed by the client and by you. This is your only protection against scope creep or doing unpaid work without any legal recourse.
- **Set Up Your Business Legally** – To avoid having to give your personal information to platforms, payment processors, and more, you can form a legal business, obtain an employer identification number if you're in the US, and use that for identifying your tax liabilities instead of your social security number. This can help prevent identity theft.
- **Don't Trust Online Reviews** – While we all like getting online reviews for our work, the problem with review sites is that sometimes companies pay others to post for them when it's against the rules. Always take online reviews with a grain of salt. Talk to the person that gave the review in person to determine if they're real or not.

List of Legitimate Data Entry Companies

Here is a list of some legitimate data entry companies that you can check out. There are dozens that you can find. The main thing is to check out each company before you sign up with them.

- AccuTranGlobal Transcription Specialist -- <http://www.accutransglobal.com/>
- Axion Data Services -- <https://axiondata.com/>
- Amazon Mechanical Turk -- <https://www.mturk.com/>
- Capital Typing -- <https://www.capitaltyping.com/>
- Kendall Creek Communications -- <https://www.kendallcreekcommunications.com>

Remember to always check out any business before trusting them. The same rules still apply regardless of whether they're listed here or not. Always follow the basic rules of doing business online, which is not to give out your personal information without researching the company and never pay for a job.

There's an App for That - And You Could be the One Building It

You may think there is an app for everything out there, and you might be right. There are apps for everything under the sun – health related, work related, personal, and entertainment related. Apps provide wonderful opportunities for freelancers. Not only can you earn money promoting an app as an affiliate and by charging fees for servicing clients who use particular apps, but you can also earn money as an app creator by charging for apps or by running ads inside apps.

Make Money as an Affiliate

If you already have an audience, you can locate apps that have affiliate programs and then recommend them to others and take a little commission from sales. Many apps are monthly subscriptions, so you can potentially earn residual income month after month by adding an affiliate component to the work that you do.

Make Money Supporting App Users

Just like you can earn as an affiliate, if you're an expert with a particular app, you can offer services surrounding that app. So, you can make money in two ways, once from the sale, and again from your continued support of your customer.

Make Money as an App Developer

If you notice a need that can be filled with an app, and you are a coder, you can make the app yourself and sell it yourself. But you can also hire yourself out as an app developer to others with the app ideas. This gives you two ways to make money as an app developer.

Make Money Working with App Developers as a VA or Marketing Manager

You can also offer your services to app developers to help match them with the right marketing and customers that need their services. You can work as a VA, Customer Service Manager, Affiliate Marketing Manager, and many other services that the app developer needs completed.

Make Money Via Ads Inside Apps

Not only can you make money in all the ways mentioned with apps, but you can also earn more money inside the app once the customer has it. You can work with advertising companies to deliver specific ads to the users of the app.

There are numerous ways that you can earn money via apps. Apps are programs that add functionality or perform a function for the person that they need. For example, an app might deliver a recipe, or it might track your calories, it could also help you know when to pee during a movie. Whatever you can dream up, if you can program, understand how to sell ads for apps, or if you can hire a programmer to build your app or help developers and sellers in some way, you can make money as a freelancer in this field.

Get Paid to Stay in Shape - Working as a Personal Trainer

Becoming a freelance personal trainer can open so many doors to a new career. First, you need to get legal in your area. Find out what is required for what you want to do and get that licensing and certification to make yourself fully legal. You can usually find out this information by contacting your local SCORE.org office.

Here are some ideas for ways to earn money as a freelance personal trainer once you are legal.

- **Do Personal Training at a Distance** – You can use technology to offer personal training at a distance for your clients. Use apps or software like Facetime, Zoom, or other chat software to help you deliver your support and help to your clients on a one-on-one or one-to-many basis.
- **Start an Expert Blog** – One way you can attract clients that you may want to work with one-on-one or in a group is to start a blog. The content you publish on the blog will attract potential clients, but it also gives you a more passive way to earn extra money via affiliate sales or recommendations of products.
- **Run an Expert YouTube Channel** – In addition to your blog, you can start a YouTube channel. There you can talk about the facts surrounding exercise and your particular expertise and even demonstrate proper form on various exercises or what to do for a trouble spot. You can earn from ads that run on your channel, but also, people may want to hire you directly.
- **Get Your Social Media Active** – It's important that no matter what you're doing that you are active with your advice and actions on social media. Promote what you put on your blog, other social media sites, YouTube, and so forth via all your social media platforms.
- **Start a Membership Site** – You can add even more content that is direct and personal on a membership site. Add membership functionality to your website using software like Amember.com to turn it into a paid site. You can make money from membership fees, plus you can upsell more direct personal training to your members.
- **Work with Hotels and AirB&B** – Get the word out about your offers by working with hotels and AirB&B's. People like to offer vacationers extras like this and may be willing to pay your fee to offer this additional fun and education for their guests. They may also simply agree to promote your website to their guests.
- **Work with Assisted Living Facilities** – Take your certification to your local assisted living and aged care facilities to offer your training and help. You can get paid from the company, or they can just offer space and allow their guests to pay you in addition.
- **Work with Daycare Centers and Preschools** – Children also need to know how important exercise is as part of their daily lives. As a personal trainer, if you have particular expertise and certification with kids, this can be a lucrative way to earn another stream of income. The center often pays your fee and collects from the families.

- **Work with Large Employers in Your Community** – Many large employers like to offer perks to their employees. Offer yourself as a perk for a fair fee to them per employee that takes them up on the offer. You can even offer group classes if the business has the space for it.

If you're really into keeping yourself in great physical shape and have training and certification as a personal trainer, you can freelance in many ways as a personal trainer. You can work on your own and through other companies as a freelancer. This career can become a full-time career and not just a side gig if you think outside the box.

Tap into the Gig Economy by Driving and Delivering as a Freelancer

If you have a reliable car that gets good gas mileage, there are many opportunities for the gig worker. Being a freelance delivery driver can be lucrative. You can earn about \$20 per hour and work only when you want to. You can drive and deliver people, packages, or food as a delivery driver. It's easy to get started with any of the companies that are out there. You'll just need to apply in your area.

Some companies to investigate:

- ✓ [Uber.com](https://www.uber.com)
- ✓ [Instacart.com](https://www.instacart.com)
- ✓ [Lyft.com](https://www.lyft.com)
- ✓ [Ubereats.com](https://www.ubereats.com)
- ✓ [Grubhub.com](https://www.grubhub.com)
- ✓ [Postmates.com](https://www.postmates.com)
- ✓ [Doordash.com](https://www.doordash.com)
- ✓ [Flex.Amazon.com](https://www.flex.amazon.com)
- ✓ [Dolly.com](https://www.dolly.com)
- ✓ [Drizly.com](https://www.drizly.com)

Make sure you investigate each company and their terms of service and their rules and regulations for drivers. Always follow all their rules and suggested best practices so that you can be successful. There are some issues to think about if you want to get involved with freelance delivery driving.

Consider the Market

Not everyone lives in the right market to truly make a fair living as a freelance driver. The people who report doing best live in busy cities with multiple stores to shop in and places to go. Try out the services that are in your area as a customer. Ask the drivers if they like it. Observe if they look happy with it or not. Do some research online to find out what drivers in your area are saying about the service. Sign up without taking deliveries to see how many offers you get for about a week to figure out if you could make the money you think you can.

Consider the Startup Costs

Even gig jobs require some startup. You'll need a car that works well that's big enough for whatever you want to use it for. The car you might already own, but you may need to upgrade

some of the systems and seating to make it more comfortable if you're going to pick people up. You may need licensing or extra car insurance in your area. Add up these costs before you get started.

Think About the Recurring Costs

Since this freelance gig takes you out of your home, you may need to have lunch, buy gas a lot, and even water for the people who ride in your car. Additionally, of course, you'll have more wear and tear on your vehicle and need to buy tires more often, get the oil changed more, and all the normal upkeep that you'll need to do on a recurring basis.

Understand the Tax Implications

When you work as a freelancer, you don't always receive tax information the way you will when you're an employee, so sometimes this can be a shock. Talk to a tax professional about what you need to save in terms of expenses, records, and paperwork so that you don't get shocked. You can also use software like Go Daddy Bookkeeping, keep track of your income and expenses, and it lets you know how much you need to pay to the Feds every quarter. Anywhere from 20 to 35 percent of your income may go to federal taxes and self-employment taxes - even before expenses.

Drive for More Than One Service

Don't put all your eggs in one delivery basket. Instead, sign up for more than one. They don't charge you for your background checks or anything, so it's not a big deal, but driving for more than one service will give you a back up to use in case one goes out of business.

Focus on Safety

The most important thing is that you (and your passengers) arrive home every day safely. Take a defensive driving course and learn about how to be safe on the road, whether you're letting people in your car or not.

Being a gig driver, whether you drive people or packages or food, can be a very lucrative way to earn a living. You can do it part-time around a full-time job, or you can go full-time if that's what you desire. It depends on your community, your health, your vehicle, and some other factors, but if you've done your research, it may be a very good way to earn a living where you live right now.

Help Kids Improve Their Grades and SAT Scores as an In-Person or Virtual Tutor

A freelance tutor does a lot of the same things a teacher does except that instead of working directly with an institution, the tutor works as a freelancer on their own. They work with students in-person and virtually using distance technology to connect. Tutors earn about \$20 an hour on average across the USA and can make more depending on how in demand they are and what type of certification and specialty they hold.

Skills Needed

To be a tutor, you need to know the subject matter you want to teach inside and out. You should be familiar with several ways to teach it, as well as understand the different learning styles that your students may have. You should be able to determine what they need by assessing the student and coming up with a plan to get them where they need to be.

Specialties to Consider

When you specialize, you can always command a higher fee for your tutoring services. Some tutors like to specialize in test prep like SAT testing, for example. They often work with students in groups and individually to try to boost their SAT scores. Having a specialty that is hard for others but easy for you like organic chemistry may also help you find more clients, although there will be fewer, which is why you have to charge more.

Working Locally

Starting your tutoring locally is a great way to get going fast. You can reach out to teachers who can offer your card to students and parents who believe they need your service. Try placing ads in church bulletins, the Boys and Girls Club, and other organizations that work with youth. Of course, you also want to start a website so that you can market locally using social media too.

Working Virtually

Today, you can tutor in person, but you can also do it at a distance. With the advent of so many online technologies, you can work with students in a chat room that includes a whiteboard and other systems that make it almost as good as being in person. It might even be better in some cases because you don't have to drive anywhere and can take on one student after another without driving anywhere.

Pros and Cons

Naturally, in any type of work, there are pros and cons. The pros, of course, are that you get to make money doing something you love working with the people you like. The cons, though, come in the form of tricky licensing in some areas, background checks, taxes, and that type of thing. However, if you do your due diligence, you'll be able to mitigate the cons and make it all feel like a pro.

Getting Started

To get started, you'll want to find out what the regulations are in your area. If your business model puts you alone with children, you may need to get a background check of some kind in your area. Plus, you'll want to talk to a tax specialist who can help you understand your obligations regarding the federal and state governments.

Being a tutor can be a very rewarding freelance gig to start. You can do it if you're young or old. All you need is the knowledge to teach others what you know in a way that works for them. Ensure that you create a website that explains everything you do for your clients, as well as how to get started with you. The safer you make your customers feel, the more likely they are to not only work with you but recommend you to others, and word of mouth is probably the best way for a tutor to get gigs.

Love to Cook and Develop Recipes? Freelance as a Cook or Food Blogger

A very exciting freelance position is that of a freelance cook, chef, or food blogger. People love watching food videos, and of course, people love to eat. They also like having get-togethers with amazing food for their friends, whether at a wedding, baby shower, or another type of party. As a freelance cook or chef, you can offer these things to your customers, and you can also become a food blogger to help market your services.

Some ways that you can freelance as a cook:

Lunch or Meeting Food Delivery and Service

You can work directly with small to medium-sized businesses to offer specialty lunch, and food delivery, during their meetings or even on a regular basis. You'll offer set menus that they choose from, and then you just take it to them. Usually, this will be for at least ten people at a time to make it worth it so that you can gain some income due to economies of scale.

Party and Event Catering

Everyone has parties for weddings, showers, graduations, and other life events. Set up some themes and menu ideas with a set number of servings to help people choose a good menu. You can set it all up and deliver the food and even serve it if you want to earn extra money for full-service work.

Cooking and Delivery for Shut-ins

Most people work past retirement age these days. This has caused a problem for people with aging parents who need additional help but who still want to live in their own homes. Some people hire others to take meals to their parents or shut-ins pay for themselves if they want that type of service. You might cook the food and provide it with instructions for serving, or you might want to stay there and serve too.

Working as an Independent Personal Chef

You can also work as a personal chef for several families. You will still go cook the food in their place, but you will cook a week's worth at a time, store it in their freezer and fridge with reheating and preparing instructions. You can also charge more for one meal cooked and served inside the home but instead of working for just one family, work with five - giving each family one meal a week prepared and served at home.

Some food blogging ideas:

Blog About a Specific Style of Food

When you set up your blog, it's better to niche it down and specialize in the topic. You may want to talk about one type of food, such as Mediterranean food or low-carb food, or fat-free food, or vegan food. It's up to you about what you're interested in. But when you get specific, it makes it easier for your audience to find you because they will go looking for that one thing.

Blog About Your Daily Work

If you're also a personal chef or cook that freelances for others, you can even just blog about your workday and what you're doing right now. People find it very interesting to get a look behind the scenes with a "day in the life" of different types of people. Add in some fun recipes, and you'll have a lot of visitors. Use YouTube to demonstrate your recipes and work, and you'll get even more.

Blog All the Recipes You Create

Always blog about every recipe you create that fits in with the genre you've chosen for your blog. The more you can show, even if it's things beginners should know, the more people who will get something from your blog. Use video and put it on YouTube to give yourself another avenue of promotion.

Blog About the Equipment and Tools You Use

This is a great way to make some affiliate cash on the things you're using. Any ingredients or tools that you use are fair game. Just find a link for it through the affiliate program they offer or by joining Amazon's Affiliate program, so that you can promote all their products and earn extra money.

You can make this freelance gig as hands-on or as hands-off as you want to be. Humans love reading about food and watching things about food, so you can never go wrong with this freelance idea if you have a love of and knack for cooking.

Finance Your Travel as a Freelance Tour Guide or Entertainer

If you like to travel and explore new things, you might enjoy becoming a freelance tour guide or entertainer. To do this, you'll need to have some experience to get the gigs, but once you do, you can travel all over the country and the world by financing your travel as a freelance tour guide or on-site entertainer.

- **Work as a Tour Guide** – If you have an in on the good things to do, whether food or activities, in any area, you can become a tour guide. Work with local businesses to get discounts that you can pass on to your group, and not only will you make some money, but you'll get to go on the tour free.
- **Become a Ski Instructor** – Are you a talented and trained skier? If so, you can turn that into becoming a part-time freelance ski instructor. You may need to talk to the people in your area to find out how to legally do it because each run is different on what they allow, but most of the time, you'll easily be able to do it.
- **Teach Scuba Diving** – If you like scuba diving, get certified as an instructor, and then you can teach scuba but also take people on scuba tours if you have a boat, rental equipment, and a place people want to dive available to you.
- **Organize Exciting Group Tours in Exotic Places** – Did you go on a trip to a place you loved so much that you want to do it again? You can arrange group tours and trips to exotic places. You organize everything, find the people who want to go, and you get to go free and make money.
- **Be an Entertainer on a Cruise Ship** – If you don't want to organize travel, but you want to do some traveling, one way to do it is to offer your expertise as an entertainer on a cruise ship. Some are 1099, freelancers, and some are outright employees. It's best to try to work as a 1099 person, though, so you have more freedom about what you can and can't do during your travels.
- **Play Piano at a Bar** – Many bars or nice restaurants would love to have some beautiful background music, but they don't often have the funds to pay outright for someone full time. Plus, sometimes they don't have the equipment. This may give you an opening to offer your own piano or a rental to be delivered in exchange for you playing for tips or for a smaller fee than you would if you did it full time. You can also do this with other types of musical ability.
- **Be a Campsite Worker** – All across the country, and even overseas, there are campgrounds that need people to work them. They typically don't pay much, but they do offer free lodging, plus perks and a stipend of some kind. Usually, you won't work more than 20 hours a week, 10 each if you're a couple, so the rest of your time is for you to explore.
- **Play Music or Sing in Parks and Public Areas** – If you have a good singing voice and or play a musical instrument that you can easily carry around, you can perform in public places. Often you do have to get a license, but they're usually not that expensive.

- **Start a Band** – If you really like traveling and performing, start a band with a group. Then you can all travel around to new places and perform gigs. Some gigs can be paid upfront by the location, but you can also do pop up gigs that allow people to donate money, depending on the rules and regulations of the area.

Remember that the point of working is to earn your travel and to explore new things. That means you need to earn money, but it doesn't mean that you need to earn money at a typical job. Most people don't realize this, but you don't really need a job, you just need income, and you can get income in many ways besides a normal job.

Local Freelance Work - Wedding and Portrait Photographer

If you like photography, and you have a good camera and other equipment, you can become a freelance wedding and portrait photographer. You don't need a studio, or the same equipment, if you do most of your photography out of doors, or even a home base to become a freelance wedding and portrait photographer. The reason is you go to their location, so you'll be using nature (most of the time) as your backdrop.

To get started with this type of photography:

Make It Legal

Don't skimp out on finding out what it takes to be legal in your area. You probably need a business license in order to get a business bank account. You'll need to make sure you have both so that you can get paid plus keep your business and personal finances separate. Also, if you're a legally registered business, your customers will trust you more.

Get Your Financials and Payment Processing in Order

Figure out how you're going to take payment from customers as well as how you're going to track your income and expenses. A good program to use for a small freelance business is Wave.com, Quickbooks.com, or Go Daddy Bookkeeping offered via Godaddy.com.

Ensure You Have the Right Equipment and Tools

Don't try to become a wedding or portrait photographer with your iPhone. Ensure that you have a good camera that offers you the ability to produce high-quality photos that your customers can use as they need - from printing on a large canvas, to publishing in the paper and magazines, to sharing digitally.

Know Where You'll Develop Your Pictures

Scout out different places to get your photos developed. You may even want to use more than one place so that you're already a customer if one place goes out of business. Test out a few companies to find out how fast they produce and how good their customer service is.

Consider Sending Some Clients Digital Options Only

Some of your clients may not even want printed options, if you can offer cheaper packages that include only your digital photos, even unedited ones, some of your customers will really enjoy that option. You can meet them at their events, and on their locations, snap all the pictures, and then simply upload all of them to your customers for their personal use.

Build a Photography Portfolio Website

If you want to sell your services, you have to demonstrate your skills with a good website that will act as your portfolio. You can use a simple set up like self-hosted WordPress to upload images that you've taken with watermarks to prevent theft. Describe each picture and, of course, get permission from your customers when they sign your contract to post a few of theirs as examples.

Create a Brochure and Business Cards to Hand Out for Your Photography Business

The only way to get hired is to let more people know about you. Hand out brochures and business cards to everyone you meet. Leave them at churches, in real-estate offices, daycare centers, and schools. Many organizations and groups also sell advertisements for their newsletters. This is a good way to get on their radar. You can also offer free photoshoots and only charge someone when they buy a photo.

Incentivize Your Friends and Customers to Spread the News

When you first start out, you may need to rely on friends, relatives, and customers to help you spread the news fast. Give them each a few business cards with their name on the back. If they send you a customer, you can give them a percentage of sales, or you can give them free photo shoots of their own.

Don't wait until you think your skills are perfect for getting started in your wedding and portrait photography business. As you work, you'll become better at it, but all someone needs to hire you is an example of your work and for you to deliver something at least as good as your example for you to succeed. As you learn more, you'll be able to start wowing your customers with your beautiful skills capturing their special moments.

Get Good at Paid Ads and Hire That Skill Out to Local Businesses

One popular and lucrative niche for freelancers is specializing in paid ads. If you're knowledgeable about how to set up ads on social media, Google, and other types of paid online ads, you can turn that into an entire freelance business. Your job will be to set up ads for your customers on the platforms they choose. You can offer full service locally, including pictures, videos, and scripting, or you can take what your customers have created and use that for the ads. It's up to you.

Set Up Your Business Legally

You'll need to check in your local area about what the rules and regulations are for starting an advertising business. Advertising businesses sometimes have different rules and regulations than other types of service businesses. You can get help at your local SCORE.org office or by checking in with your government offices regarding business licenses.

Set Up Your Financial Information and Bookkeeping

Once you have a business license, you'll also want to get an EIN from the Federal Government if you're in the USA. An EIN has a name that confuses people. It means employer identification number. The confusion often comes into play because freelancers don't hire employees. But you need this number to represent your business instead of your social security number so that you don't risk having your identity stolen.

Create a Website and Email List

Set up a website that shows every package you offer to the small businesses in your area. Once you get business, you can show them the results of your actions too. That way, they can trust you more as you showcase your results. You need to create an email list so that you can develop a marketing funnel that will showcase your expertise.

Develop Content to Explain Your Service and Why They Need It

The content you put on your website and in your ads will showcase and explain the services you provide and the benefits your clients will experience if they hire you. Use this content to promote your services and get people on your email list.

Market to Mom and Pop Businesses in Your Area

You're going to have more luck promoting your services to mom and pop businesses or businesses that are not chains. The main reason is that a chain business or a corporation has a lot of rules that they must follow in advertising. A mom and pop will not have the same constraints. Look at local barbershops, beauty shops, restaurants, and others.

Niche Down to One Specialty

You don't have to offer ads on all platforms to be successful. You can specialize in helping your customers do Facebook Ads, Twitter Ads, or any social platform. You may instead choose to focus on Google Ads, depending on your clients and what you think they need, but you don't have to offer all types of ads to build a great roster of clients in your freelance advertising business.

Provide Training to Your Local Businesses' Office Personnel

Another additional service you can offer is training to local businesses in social media ads and promotions. Many small businesses would rather have someone in-house run the ads, but they don't really know how, so if you offer the training, you simply charge a fee and then train one of more members of the office, either via online technology or in-person.

The more you think about it, if you have this knowledge, there is so much you can add to this freelance service option to widen your customer base or niche it down to charge more due to offering a specialty. It honestly depends on where you live, whether you want to specialize or offer more.

In a smaller community, you may want to widen your services to offer more. Whereas if you live in a larger community, you may be able to niche down to make more money. The more research you do in your area to determine what is needed, the more successful you will become. But make no mistake, local mom and pop businesses are desperate for an accomplished online advertising manager to assist them because if you're not online today, you're leaving money on the table.

Freelance for Indie Writers as an Editor or Cover Designer

With the growing indie author market, there's a lot of money in working as an editor, proofreader, or cover designer for fiction authors. This is a great niche to get into because you can do one thing or more things for indie writers. An independent writer usually self publishes, so they don't have a publishing house to help them. You can be a full-service provider, or you can offer just one thing and be very busy with this freelance idea.

Determine Your Services

Think about your skills, and how you'll provide the services, so that you can make a list of them. For example, if you are going to create covers for indie authors, what does that include? How many revisions will you allow? What information do you need from any new customer to get started designing? Develop a questionnaire so that you can automate as much of the service as possible.

Set Your Prices

Once you have determined the services you're going to offer and exactly what is included in that service, set your prices. Try to steer clear of hourly prices; instead, create packages that limit how much you're going to do with a set fee. Most people will respond better to set fees, and you'll also avoid scope creep or scaring your customers with large bills.

Create a Website

You're going to need a website. Thankfully, that's easy to create today with self-hosted WordPress. You can get hosting from a company like Momwebs.com inexpensively. Sometimes they even have specials and will even install WordPress for you so that you just go in and add your own information and content.

Start an Email List

Purchase email marketing software like Aweber.com and set that up so that people can sign up for your email list. You can then market to the people who sign up as well as give general tips for indie authors that will begin to make you feel like an expert to them.

Set Up Social Media Accounts

Your customers like to use social media. You may need to figure out which platforms they prefer. Set up accounts on the platforms that they like so that you can socialize and engage with them. Plus, this is where you'll want to promote your content and your offers.

Create Content to Market Your Services

Once you have a website and social media set up, plus your email list ready, you're going to want to create content for each area. Create content for your blog, for your website, and for social media that lets your customers know who you work with, what you do, how you do it, and why you do it. Most of all, you want them to know exactly how to engage your services right now.

Study Your Audience

The more you study your audience, the easier it's going to be to create the content they need to learn in order to draw them to your website and present your offers. Do the authors you work with write fiction? What type of covers do they like? What platform do they like to sell their books on?

Start Getting the Word Out

Once you have everything in place, you can use content and your online real estate to start promoting your services and getting the word out to indie authors. Remember to go where they are and get to know them so that when you present your offers, they're ready for it.

As usual, make sure that you are set up legally for your area. Some areas require that you have a business license, even if you're a freelancer working from home or on the road. It's always simpler to do things legally from day one than trying to start over.

Love Kids? Run a Daycare, Offer After School Care, or Work as a Nanny

If you don't mind being "tied down" at home, a very lucrative freelance idea is to run a home daycare, offer after school care in a location or at your home, or work as a nanny - in which case you'd work with one family at their location. The options are mindboggling sometimes what you can do, but before you get started, make sure you check the local laws in your area.

Check the Local Laws

You may need to contact social services in your area to find out what it takes to start a childcare center in your home, work in another location as a childcare provider, or to work as a nanny in someone's home. Every city has its own rules, regulations, and laws that you must adhere to. Social services usually guide the rules and regulations regarding childcare in each area.

Get Licensed and Bonded

You're likely to need a business license and other types of licensing to be a childcare provider or nanny. You can also get bonded. You can get a background check, and then pay a fee, that is insurance for you in case something goes wrong and will make others more likely to hire you when you have done all those legal things to protect yourself and them.

Set Up Your Program

Depending on what you want to offer, it can help to set up a specific program that you're going to offer instead of just offering yourself as an hourly provider. That way, you can control what you're going to do with the kids more than if you worked hourly as a helper for a parent or someone else. For example, as a nanny, you might want to offer a specific activity that you'll do for the kids when you are with them. As an after-school provider, maybe you offer specific training such as gardening, pottery, or something else with the kids.

Create a Web Presence

You'll want to develop a website and social media accounts that you can use to market your services. Plus, you'll want to sign up for different sites like care.com and others that help parents find childcare providers. You may need to experiment with different ones to find out what works best in your area. Go ahead and pay the fee and fill it out fully so you'll be more likely to find a job. Once you get word of mouth referrals built up, you can cancel these accounts.

Determine Your Fees

If you work with social services in your area, you can get signed up for a government program that enables you to charge your clients on a sliding scale basis while the government sends you a check for the services too. You can even get help with meals and other things via the government. Or you can simply determine your fees based on your offerings, your expertise, and the market in your area.

Offering childcare services can be very lucrative for individuals as freelancers. Most of the time, you'll make a lot more money than if you worked in a daycare center or preschool as an employee. Those jobs often pay minimum wage or not much more. But at home, you will end up earning a higher fee since you can usually watch up to 4 to 7 children at one time. If you only charged 100 a

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week for 40 hours of care, you'd still make making a lot more money than as an hourly worker. Plus, it's more fun because you're in charge.

Five Ways to Make Bank as a Freelance Musician

If you're a musician, you have something amazing that you can take with you wherever you go: the ability to not only make people happy but the ability to earn money. Working as a freelance musician doesn't have to look like a regular job at all. You can make it what you want.

Play Local Bars, Restaurants, and Hotels

Develop a demo file and send it to the local bars, restaurants, and hotels to show them what you can do to entertain their guests. Many times, event planners get tired of trying to find something new, and you can save them a lot of work by making it easy for them to like you and hire you.

Record and Offer Your Own Digital Music

Many online creators, as well as movie producers, and other types of artists, need music for their work too. It can be very expensive to license well-known music, so it's out of their reach. You can work with this audience by reaching out to influencers and creators on your own to offer some of your music to them for a small fee each time they use it.

Start a YouTube Channel

A great way to showcase your talent today is to make YouTube videos. You can record your own songs, and even do covers with some limitations. Be careful about copyright laws and make sure you follow all the rules regarding that, so you don't get kicked off the platform. This is a great way to market yourself for other venues too.

Work at Events and Weddings

Create an example of your work that you can do for events and or weddings. Go to event planners and leave your portfolio file with them so that they can find your website, listen to examples, and know how to contract with you.

Teach Others Online or Off

Another thing you can do if you know how to teach is to start a music lesson business online or offline. You can do it from your home, from their home, or you can use software like Zoom to teach your students in their home from your own home (or whatever your location).

Whether you sing or play an instrument, or both, you can earn decent money as a freelance musician. Just think outside the box and think about the type of lifestyle you want to live too. Do you want to work with a band, or do you want to work alone? Do you want to work online only, or do you want to perform with the public? It's totally up to you, and you can also mix it up. You can even travel as a musician, earning money as you go.

Got a Special Skill? Pass It On by Becoming a Coach

If you know how to do something due to your life or education, you can become a coach. Life coaches and business coaches are in demand and can help lead clients to success based on a process they created. You can coach one-on-one or one-to-many. Let's look at how you can start a coaching business in any niche.

Hire a Coach Yourself

If you've never worked with a life or business coach, it can really help to find a good one with experience to work with to help you understand how the process works. For example, you'll need some way to do intake, work with the client, handle the deliverable, and more. This will make more sense to you if you start as a customer.

Determine Who You Want to Work With

Based on your own experience, who do you want to work with? It can help to determine this before you choose your niche because that way, you identify what your audience needs you to do for them, and then you can provide that. For example, if you want to work with newly divorced moms to help them recover from imposter syndrome, you'll be able to develop your packages easier.

Set Up Your Program from A to Z

Once you know who you want to work with, set up an entire program so that you know what you're going to do with your clients from first contact through the end of your coaching with them. A fully developed program is going to be easier to sell than if you don't know what you're going to do.

Choose the Way You'll Deliver the Program

You can deliver coaching in many ways today. You can talk to them on the phone. You can meet in person. You can work in a one-to-many system by using software like Amember.com or Jigsawbox.com to deliver coaching. You can also work with webinar technology like Zoom too.

Set Up a Website, Email List, and Social Platforms

Once you know who your audience is, and what you're going to offer them and how, now you can set up a website that is designed to capture email addresses and promote your offers. You'll need to work with social media to get the word out using paid ads and content.

Create Content

You'll need content not only for the program you're offering, but to market the program, and to even explain what coaching is to your audience. This content will be distributed on your blog, in social media, and in your packages as needed. You can create the content yourself, hire someone to do it, or even use private label rights content to get it done faster.

Get Training if You Need It

If you aren't sure that you're ready to do this without training, there is nothing wrong with getting training. Just understand that it's not needed to do it, and it's not really going to ensure that you do get clients. It's not required by law either and most so-called certifications aren't even legitimate. However, there is training that still helps you get set up and gives you the best chance to succeed.

Make Sure You're Legal

Life coaches and business coaches usually have to get a business license and classify themselves as consultants. Make sure to talk to your tax advisor about this, as consultants in the USA are currently taxed a little differently than other types of businesses.

Mind Your Finances

Any business you start requires that you separate the business money from the personal money. The main reason is that it's easier to keep track but also because if you intermingle funds, you can end up suffering from inaccurate taxation because you can't prove your income and expenses. Try using software like Wave.com, Quickbooks.com, or Go Daddy Bookkeeping so you can keep track, and always open a business checking account.

Coaches can live extremely lavish lifestyles with big events, or they can live more quiet lifestyles at home with their family. It really depends on what you want to do. You can become as big as Suze Orman, a financial coach, or you keep it small, coaching a handful of clients each year. It's totally up to you and how you envision your life.

Passive Income as a Freelance Photographer? Offer Your Images on Stock Photo Sites

While you're going to always be able to command much higher prices for allowing people to use your images on an exclusive basis, that also requires more work. You can turn your photography business into passive income via stock photo sales.

Selling stock photos as a freelance photographer means that you allow people to pay a small fee to use your image on their website or in a particular way without further cost, but the buyers know you're going to sell this same image multiple times. They're okay with this because they know that's the reason they get the lower price.

What you lose in individual prices per image, you will make up in volume if you know what niches are most popular. For example, you may be able to sell an image for a thousand dollars if you give exclusive rights to someone, but to make the same amount with a stock photo, a thousand people would have to download it if you were making 1 dollar per download.

How It Works

Essentially, you upload your images to stock photo sites, or you create a stock photo site of your own that allows people to pay a fee per download and agree to the licensing. Usually, stock photos cannot be used on items for sale like t-shirts, mugs, or books. However, they can be used in blog posts and in newsletters.

How You Get Paid

You get paid through the stock photo site based on the downloads. Each has different rules and terms of service. Ensure you read every single line of the TOS and rules so that you don't break them and so that you have the maximum opportunity to earn money. If you start your own site, you'll get paid directly for sales through your own shopping cart.

What You Need to Get Started

To get started, you just need the images. They need to be in the right format for the sites you want to sell them on. Be sure to look at all the information on the stock photo sites that you've signed up to use before you alter the image. If you're starting your own site, then you can sell them in the size that works best for you and your customers.

Specializations to Consider

When you think about the type of images people need, it really does depend on what business they're in and why they need them. You may choose to specialize in a certain business depending on what you like photographing. You may want to specialize in business, or nature, or something else. If you do take pictures of individuals, cityscapes, and tourist attractions, you may need to get additional approvals before you can legally sell the images.

Legal Information to Consider

Always research your own niche to ensure you are following all the laws surrounding copyright and trademarks. It can be confusing, but most of the time, you're not allowed to use images even if

you took the pictures without permission of people and certain places. Some cities have a copyright on their cityscapes, for example.

Stock Photo Websites

A few stock photo websites to check out are: Smugmug.com, artrepreneur.com, zenfolio.com, shutterstock.com, istockphoto.com, etsy.com, and others. Check them out, and through them, you'll start finding others. To make the most money, follow the rules - but when allowed, put your photos on more sites, including your own website, to get more sales.

Finally, remember that you can start your own stock photo site using self-hosted WordPress and the right theme and shopping cart and plugins like Easy Digital Downloads, for example. Don't make this harder than it is. A photo is not harder to sell than any other product using the technology that is available today with self-hosted WordPress.

Fluent in Multiple Languages? Freelance as a Translator

If you're one of the few who speak and write more than one language fluently, you can work as a freelancer as a freelance translator. Translators can command over 70K a year if you are certified. This is not a freelance career that offers peanuts. This can become a full-time career as a freelance translator. It just depends on what you want to make of it and what your specialty is.

What You'll Do

In short, you will convert information presented in one language into the other language the client wants the information to be in. As a translator, you will need to be fluent in writing and reading the language even more than speaking it. You'll mostly use your skills to translate documents and the written word from one language to the other one.

Get Certified via The American Translator's Association

While there is no real certification that is legally needed, by getting this certification and taking the tests offered, you can at least showcase what you know on a level that helps you get hired. The US State Department also provides some tests for translators and interpreters if you want to go that way. In addition, there are certifications through many different associations that you can obtain if you want to work with them.

Choose a Niche

You can choose to work with hospitals, courts, the government, or you can even work with online creators helping them translate their website to the new language. For example, many people who have websites in any language other than English want websites in English, too.

Most online influencers want their sites to be in English, so if you know how to do that, you can help them. You might also want to work as a literary translator who turns works of fiction from one language into another. In this case, that would require a lot of other skills aside from a simple understanding of the language.

Some Niches You Can Choose From

A few niches you may not have considered are working with authors, working with lawyers, working with the government to escort and help foreign visitors who have limited English. You can also work in the health field and be ready at a moment's notice to translate during emergencies. You can even help people online via various apps like gengo.com.

Start a Website

To market yourself, you'll want to start a website and social media platforms to promote. You can demonstrate your work on the site, as well as set up a marketing funnel so that interested parties can learn more about you. Plus, this is a good way to set up a centralized location for your customers to get their documents and pay you.

Working as a translator can introduce you to a lot of interesting people and will never be boring. You can work in so many fields that you can turn this into a full-time career, or you can keep it as part-time as you wish, depending on what you desire in your life.

Let's Recap 30 Days of Making Money Freelancing

Let's take a quick walk down memory lane and browse through all the different topics we covered over the past 29 days. Here's a quick rundown:

1. Why Freelance and an Easy Way to Get Started
2. Figure Out What You Are Good at and Start Offering That
3. Working as a Freelance Writer
4. Freelancing as a Social Media Manager
5. Put Your Office Management Skills to Work as a VA
6. Give Yourself a Raise by Becoming a Specialized Virtual Assistant
7. What You Need to Know About Ghostwriting
8. Hiring Yourself Out as a Fiction Ghostwriter
9. What You Should Know About Working as a Freelance Photographer
10. Hire Out Your Copywriting Chops
11. Writing for Magazines and Newspapers
12. Small Businesses Need Help with Social Media Marketing
13. Did You Know That Freelance Teaching is a Thing?
14. Got a Great Voice? Freelance as a Voice Over Actor or Audio Book Narrator
15. Yes, There are Legitimate Data Entry Freelance Gigs Out There
16. There's an App for That - And You Could Be the One Building It
17. Get Paid to Stay in Shape - Working as a Personal Trainer
18. Tap into the Gig Economy by Driving and Delivering as a Freelancer
19. Help Kids Improve Their Grades and SAT Scores as an In-Person or Virtual Tutor
20. Love to Cook and Develop Recipes? Freelance as a Cook or Food Blogger
21. Finance Your Travel as a Freelance Tour Guide or Entertainer
22. Local Freelance Work - Wedding and Portrait Photographer
23. Get Good at Paid Ads and Hire That Skill Out to Local Businesses
24. Freelance for Indie Writers as an Editor or Cover Designer
25. Love Kids? Run a Daycare, Offer After School Care, or Work as a Nanny
26. Five Ways to Make Bank as a Freelance Musician
27. Got a Special Skill? Pass It On by Becoming a Coach
28. Passive Income as a Freelance Photographer? Offer Your Images on Stock Photo Sites
29. Fluent in Multiple Languages? Freelance as a Translator

What article has had the biggest impact on you during this challenge? What tips and ideas have you implemented, and what are your results so far? Remember to save this post so that you can come back to them and learn from them over again or implement them later if you didn't have time to implement each one yet.

Take a few minutes today to reflect on not only how far you've come, but also on how this simple 30-day challenge has influenced you and changed you for the better. What positive experiences have you had as a result of the 30 Ways to Make Money Freelancing challenge? Which freelancing career do you want to try, if any?